



NS – 656

I Semester B.A/B.Com. (Vocational) Examination, Nov./Dec. 2016
(Semester Scheme) (CBCS/F+R)
TOURISM AND TREND MANAGEMENT
Paper – I : Tourism Business
70 Marks – 2014-15 and Onwards
100 Marks – 2013-14 Only

Time : 3 Hours

Max. Marks : 70/100

Instructions : Answer the questions as directed below.

- 1) Answer Section A, B and C only for 70 marks CBCS Scheme.
- 2) Answer Section A, B, C, D and E for 100 marks Scheme.

SECTION – A

I. Answer **any 5** of the following questions : (2×5=10)

- a) Who is a tourist ?
- b) What is outbound tourism ?
- c) What is golden triangle ?
- d) Mention any 2 categories of cruises.
- e) What is DOT and when was it found ?
- f) Name the 4 famous festivals of India.
- g) What are floatels ?
- h) Name any 2 world heritage centers of India.



SECTION – B

II. Answer **any 3** of the following questions : (3×6=18)

- 1) Discuss the role of airlines in promoting tourism industry.
- 2) Explain cultural tourism in Karnataka.
- 3) Explain the various functions of Hotels.
- 4) What makes people to travel ?
- 5) Write a note on tourist destination – Delhi.

P.T.O.



SECTION – C

III. Answer **any 3** of the following questions : (3×14=42)

- 1) Analyse the origin and evolution of tourism through ages.
- 2) Write a brief note on golden chariot.
- 3) What are the seven wonders of world ? Explain.
- 4) Explain the role of KSTDC in promoting tourism in Karnataka.
- 5) Define Hotels. Explain the various types of Hotels.

SECTION – D

IV. Answer **any 2** of the following questions : (2×10=20)

- 1) Write a note on Hotel Reservation System.
- 2) Discuss India as a tourist destination.
- 3) Explain the role of transportation in Tourism Development.

SECTION – E

V. Answer the following : (1×10=10)

Compulsory question.

- 1) New forms of accommodation.
-





I Semester B.A./B.Com. (Vocational) Examination, Nov./Dec. 2016
(Semester Scheme) (Repeaters) (2011-12 and Onwards)
TOURISM AND TRAVEL MANAGEMENT
Paper – I : Tourism Product

Time : 3 Hours

Max. Marks : 100

Instruction : Answer the following questions as directed below.

SECTION – A

1. Answer **any ten** sub questions. **Each** question carries **two** marks : **(10×2=20)**

- What is tourism product ?
- State few wildlife sanctuaries in India.
- Name four mountain tourist destinations.
- Write the different forms of music.
- Give the meaning of handicrafts.
- What are fairs and festival ?
- Name few popular religious shrines in India.
- Mention any two characteristics of tourism product.
- What is Eco tourism ?
- Give the meaning of wellness tourism.
- Write the components of man-made tourism.
- What is Snake boat festival ?



SECTION – B

Answer **any 5** questions. **Each** question carries **five** marks :

(5×5=25)

- Write a note on MICE tourism.
- Write the significance of Indian paintings.
- Explain socio-cultural tourism products.
- Explain the classical dances of Karnataka.



6. Differentiate between National Park and Wild Life Sancturries.
7. Bring out the importance of tourism environment.
8. Write a note on fairs in India.
9. What is kite festival ? When is it celebrated and how ?

SECTION – C

Answer **any 3** questions. **Each** question carries **fifteen** marks :

(3×15=45)

10. Explain rural tourism.
11. Explain the characteristics and types of tourism products.
12. Explain beach tourism with examples.
13. Explain how Pattadakal dance festival acts as a tourism product.
14. Explain the role of art and architecture in tourism.

SECTION – D

Answer the following question :

Compulsory.

(10×1=10)

15. What is adventure tourism ? Explain the various types with examples of destination.
-